

# City of Kenora - Department Budget Request

## 831 - Tourism

|                                    | Account | 2008            |                 | 2009             |                  | 2010             |                  | 2011             |                  |
|------------------------------------|---------|-----------------|-----------------|------------------|------------------|------------------|------------------|------------------|------------------|
|                                    |         | Budget          | Actual          | Budget           | Actual           | Budget           | Actual           | Budget           | Actual           |
| <b>Revenues</b>                    |         |                 |                 |                  |                  |                  |                  |                  |                  |
| Appropriation from Reserve Tourism | 8310057 | 0               | 0               | 43,750           | 0                | 0                | 0                | 0                | 0                |
| Memberships                        | 8314710 | 20,290          | 7,011           | 4,000            | 1,225            | 1,000            | 0                | 0                | 0                |
| Miscellaneous                      | 8314720 | 0               | 7,724           | 0                | 1,816            | 0                | 8,163            | 8,000            | 0                |
| Events Revenue                     | 8314730 | 0               | 63              | 0                | 16,983           | 0                | 34,100           | 0                | (7,500)          |
| Advertising Revenue                | 8314735 | 0               | 0               | 0                | 15,520           | 0                | 65,069           | 175,000          | 0                |
| Beach Boys Revenue                 | 8314740 | 0               | 0               | 0                | 0                | 0                | 981              | 0                | 816              |
| Winter Carnival Revenue            | 8314745 | 0               | 0               | 0                | 0                | 0                | 0                | 0                | 26,062           |
| Fireworks revenue                  | 8314785 | 0               | 0               | 0                | 0                | 0                | 4,020            | 0                | 0                |
| HRDC Funding                       | 8314802 | 0               | 0               | 0                | 7,744            | 0                | 8,978            | 12,000           | 0                |
| MNDM Funding                       | 8314845 | 0               | 0               | 1,500            | 9,048            | 22,000           | 21,260           | 0                | 0                |
| LOWBIC                             | 8315301 | 0               | 7,000           | 0                | 7,500            | 0                | 0                | 0                | 0                |
|                                    |         | <b>20,290</b>   | <b>21,798</b>   | <b>49,250</b>    | <b>59,836</b>    | <b>23,000</b>    | <b>142,572</b>   | <b>195,000</b>   | <b>19,378</b>    |
| <b>Expenditures</b>                |         |                 |                 |                  |                  |                  |                  |                  |                  |
| Full Time Earnings                 | 8316030 | 49,174          | 58,040          | 48,582           | 54,502           | 84,411           | 109,517          | 113,812          | 32,135           |
| Part Time Earnings                 | 8316040 | 20,000          | 0               | 20,000           | 21,982           | 30,000           | 42,526           | 38,000           | 1,772            |
| Allocated Payroll                  | 8316050 | 1,043           | 485             | 885              | 432              | 885              | 598              | 885              | 0                |
| Benefits                           | 8316105 | 14,985          | 14,835          | 14,831           | 3,175            | 25,247           | 5,913            | 33,771           | 1,520            |
| Employment Insurance               | 8316110 | 0               | 0               | 0                | 1,718            | 0                | 3,184            | 0                | 800              |
| Employer Health Tax                | 8316115 | 0               | 0               | 0                | 1,507            | 0                | 2,974            | 0                | 664              |
| Health Plan Contributions          | 8316120 | 0               | 0               | 0                | 3,515            | 0                | 2,027            | 0                | 880              |
| OMERS Contributions                | 8316125 | 0               | 0               | 0                | 2,366            | 0                | 4,291            | 0                | 1,329            |
| Insurance Plan Contrib.            | 8316130 | 0               | 0               | 0                | 342              | 0                | 468              | 0                | 191              |
| WSIB                               | 8316135 | 0               | 0               | 0                | 1,315            | 0                | 2,847            | 0                | 714              |
| Advertising                        | 8317040 | 9,000           | 11,087          | 76,375           | 83,323           | 76,375           | 137,044          | 231,375          | 9,900            |
| Materials & Supplies               | 8317400 | 4,141           | 4,900           | 7,287            | 1,642            | 7,317            | 5,529            | 5,500            | 204              |
| Miscellaneous                      | 8317500 | 300             | 128             | 300              | 2,218            | 4,300            | 5,406            | 4,300            | 1,555            |
| Beach Boys Expenses                | 8317510 | 0               | 0               | 0                | 0                | 0                | 981              | 0                | 5,133            |
| Winter Carnival Expenses           | 8317515 | 0               | 0               | 0                | 0                | 0                | 538              | 0                | 68,311           |
| Escape to Ontario Expense          | 8317520 | 0               | 0               | 0                | 0                | 0                | 0                | 0                | 77,918           |
| Office & Postage                   | 8317550 | 6,600           | 8,646           | 15,000           | 9,322            | 10,000           | 5,182            | 4,500            | 746              |
| Rental of Own Equipment            | 8317700 | 0               | 70              | 0                | 64               | 1,680            | 262              | 1,680            | 189              |
| Repairs / Maintenance / Cleaning   | 8317750 | 2,750           | 4,379           | 4,000            | 3,762            | 2,000            | 4,380            | 10,000           | 621              |
| Special Events                     | 8317760 | 0               | 6,440           | 5,000            | 21,296           | 5,000            | 40,112           | 0                | 0                |
| Subscriptions/Memberships          | 8317800 | 500             | 405             | 2,000            | 463              | 2,000            | 627              | 1,000            | 114              |
| Tourism Strategy Develop.          | 8317810 | 0               | 166             | 0                | 0                | 0                | 0                | 0                | 0                |
| Telephone & Utilities              | 8317840 | 7,300           | 8,441           | 13,000           | 9,146            | 10,000           | 11,991           | 25,000           | 2,531            |
| Travel & Conference                | 8317900 | 1,000           | 1,971           | 2,500            | 2,074            | 2,500            | 5,719            | 5,000            | 1,211            |
| Amortization                       | 8319970 | 0               | 0               | 0                | 483              | 0                | 0                | 0                | 0                |
|                                    |         | <b>116,793</b>  | <b>119,993</b>  | <b>209,760</b>   | <b>224,645</b>   | <b>261,715</b>   | <b>392,116</b>   | <b>474,823</b>   | <b>208,439</b>   |
| <b>Net Total</b>                   |         | <b>(96,503)</b> | <b>(98,195)</b> | <b>(160,510)</b> | <b>(164,809)</b> | <b>(238,715)</b> | <b>(249,544)</b> | <b>(279,823)</b> | <b>(189,061)</b> |